



3 RIVERS WIB
THREE RIVERS WORKFORCE INVESTMENT BOARD

BOARD OF DIRECTORS

MAY 13, 2016

WELCOME

Mr. Mark Latterner
President

CONSENT AGENDA

Minutes from March 11, 2016

Accept grant funding:

- \$50,000 McAuley Foundation
- \$250,000 Hillman Foundation
- \$250,000 Dept. of Labor and Industry
- \$966,720 in TANF funding
- \$375,000 The Pittsburgh Foundation



WIOA
IMPLEMENTATION

COMMUNICATIONS

Mr. Scott Pipitone
Chair

BRAND PLATFORM



3RWIB: Brand Platform

Purpose: To connect the dots that lead to a thriving community.

Values: Innovation, Solutions, Diversity, Partnership, Growth.

Positioning: For those craving a better way, we are the authority with the courageous conviction and innovative prowess to keep the region working.

Personality: Enthusiastic, Resourceful, Proactive, Open-minded, Fearless.

Promise: Dare to be Bold.

VISUAL CONCEPT



VISUAL CONCEPT AND
COLOR PALETTE



PARTNER⁴
work

WORKFORCE DEVELOPMENT BOARD

VISUAL CONCEPT 2
AND COLOR PALETTE



GOVERNANCE

Ms. Debra Caplan
Chair

AUDIT/FINANCE

Mr. Ed Hartman
Treasurer

SERVICE DELIVERY

Ms. Stefani Pashman
Chief Executive Officer

PA CareerLink® Pipeline

July 1, 2015 - April 30, 2016

More than 22,000 people have walked through the PA CareerLink® doors in Allegheny County this program year. Where do they go from there?

July - April Title I Performance

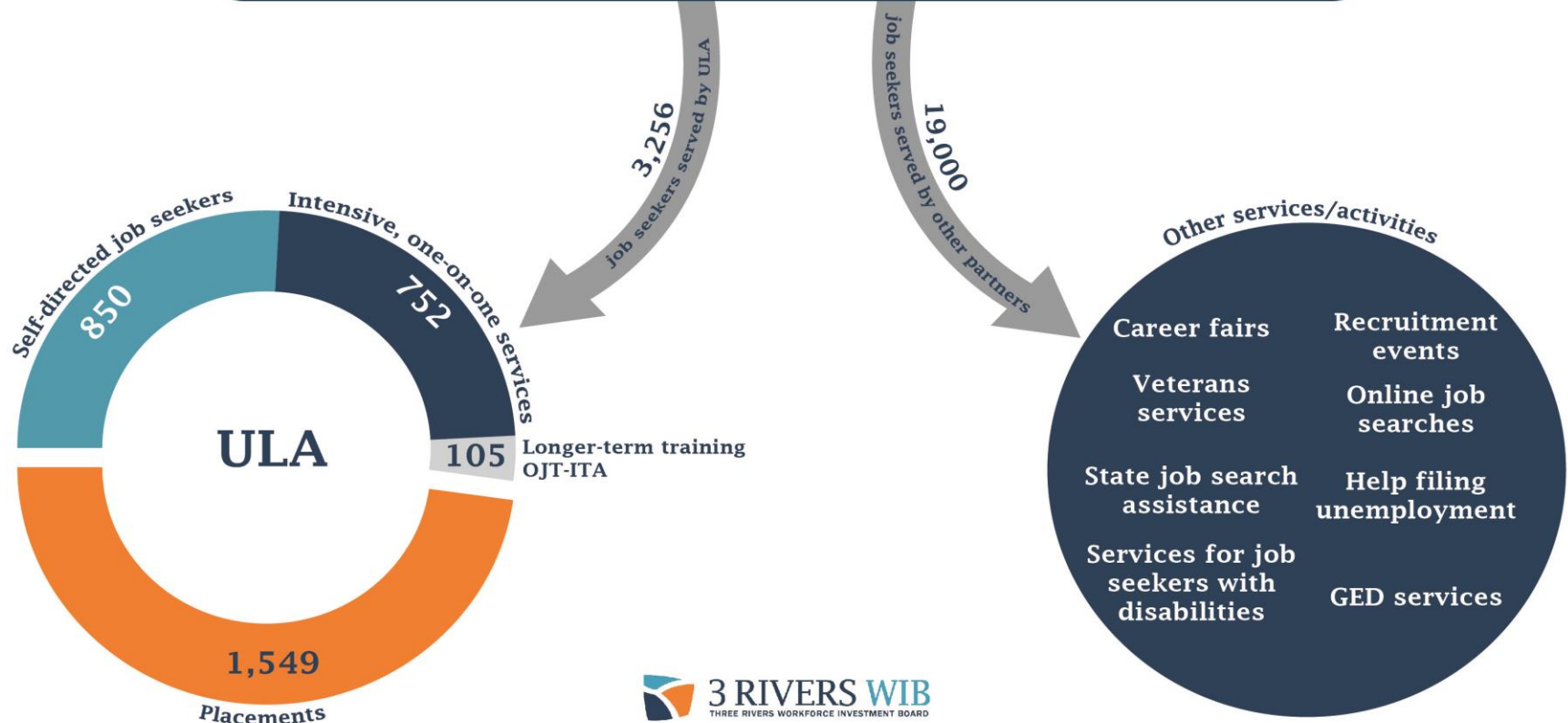
| | ULA PY15 | ResCare PY13 | % Change |
|----------------------------|-------------|-----------------|----------|
| # Job seekers served | 3,256 | 1,286 | 153.2% |
| Placements | 1,549 | 558 | 177.6% |
| Cost per placement | \$1,520 | \$6,230 | -75.6% |
| PA cost per placement PY13 | | \$2,369 | |


35,000
Unemployed

4,318 Mandated for reemployment assistance

17,000 PA CareerLink® Walk-ins

1,153 Pittsburgh Works referrals





PITTSBURGH WORKS

- ✓ 50+ partners
- ✓ 3 target sectors
- ✓ 1300 job seekers
200+ trained
500 jobs filled so far...
- ✓ \$1,500 cost/placement

YOUTH ADVISORY

Ms. Stefani Pashman
Chief Executive Officer

We teach 500+ high school youth about careers and path them to college.

We help 760+ youth
who are out of school
develop work readiness
skills & earn their GED
and employer-
recognized credentials.

Youth we serve
face significant barriers:

99% are low income

40.1% are basic skills deficient

36.3% are high school dropouts

9% are pregnant or parenting

Youth we serve
face significant barriers:

7.5% have a disability

6% are homeless

4% have a criminal background

1% are in foster care

STEM Learning for Youth

\$1 million invested

20+ Partners

300+ Youth Internships

145 weeks of collective engagement

1,500 youth in Career Exploration

- Agile Robotics
- Digital Manufacturing
- Website Production
- 3-D Printing, and
- Environmental Sustainability

Learn and Earn

2016 Goal: 2,000 youth

- 1,600 completed applications
- 1,700 in process

CEO'S REPORT

DATES TO REMEMBER:

June 16 –Budget Conference Call

June 27 –PA CareerLink visit

September 30 – Board meeting



ADJOURNMENT