

For Immediate Release

Monday, January 4, 2010

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***SENIOR PENNSYLVANIA STATE GOVERNMENT OFFICIAL ASSUMES ROLE AS
THREE RIVERS WORKFORCE INVESTMENT BOARD CEO***

(Pittsburgh, PA - Monday, January 4, 2010) – The Three Rivers Workforce Investment Board, Inc. (TRWIB) announced today the selection of Stefani Pashman as the organization’s next CEO. Ms. Pashman will assume leadership of the TRWIB on February 1, 2010. Stefani will be replacing the organization’s founder, Ron Painter, who left the agency earlier in the year to assume the role as President of the National Association of Workforce Boards.

The TRWIB oversees and coordinates workforce development programs in the City of Pittsburgh and Allegheny County. The County and the City agreed to a joint WIB as both maintained designation as Workforce Investment Areas as defined in the Workforce Investment Act of 1998. As a result, the TRWIB develops policy and oversight for workforce development programs operated and administered by the City and County.

Mary Richter, the President of the TRWIB Board of Directors stated, *“The TRWIB’s Executive Committee is extremely excited to work with Stefani. Her background, knowledge and enthusiasm will allow the TRWIB to successfully fulfill its mission. We’re looking forward to Stefani’s creativity and drive as we work together to move the organization and region forward.”*

For the past 6 years Ms Pashman has served as the Director of Policy, and Special Assistant to Secretary Estelle Richman at the Pennsylvania Department of Public Welfare. In this role she helped guide the decision making of a \$20 billion budget, 18,000 employees and programs including Medicaid, TANF (welfare to work), and child welfare. Her prior positions include working in the Executive Office of the President, Office of Management and Budget, and as a healthcare consultant with Avalere Health based in DC, and with Navigant Consulting based in Chicago, IL.

Ms Pashman received her undergraduate degree from Washington University in St. Louis, MO and a joint MBA/Masters of Health Administration from the University of Michigan. She and her family reside in the Squirrel Hill neighborhood of Pittsburgh.

The TRWIB has an annual expense budget of \$3 million, one office located in the Regional Enterprise Tower in downtown Pittsburgh, a staff of 10 and 57 individuals currently serving on the board of directors. The mission of the TRWIB is to *inform decision making on local and regional development to ensure that current and future market needs of businesses and job seekers are met. TRWIB fulfills this mission through:*

- *Acquiring, managing, interpreting, and sharing relevant workforce data.*
- *Identifying and researching critical workforce issues.*
- *Consulting and advising on public policy with employers and employment sectors.*

Mary Richter commented, *“We’re confident that Stefani will bring continued results as well as new opportunities to the TRWIB. We are eager to embark on this next phase of the TRWIB’s existence.”*

What drives the TRWIB is the vision that the workforce in southwest PA serves as an asset in the economic well being of the region providing an incentive for business to stay and expand here and for business to locate in the region. Ms Pashman connected to this vision by commenting, *“I am thrilled that the Board has entrusted me with the opportunity to lead the TRWIB during this historic period of focus on workforce in our evolving regional economy. I look forward to collaborating with the Board and the talented TRWIB staff, as we partner with our key stakeholders, to achieve the right balance in our labor market.”*

The TRWIB completed the search with the assistance of Dewey & Kaye, a division of McCrory & McDowell.

Additional information on the organization can be found at www.trwib.org