

Board of Directors Meeting

Wednesday, May 14, 2008

7:45 a.m. – 9:30 a.m.

Regional Enterprise Tower - The Conference Center, 31st Floor

7:45 a.m. **Welcome and Call to Order** (Tommy Johnson)

Roll Call and Declaration of Proxies (TRWIB Board Member)

7:55 a.m. **CEO's Report** (Ron Painter)

8:15 a.m. **Committee Reports**

Action Items are outlined on page 2.

Some committee reports are included in the Briefing Book; others are distributed separately or at the Board meeting.

- **Executive Committee** (Tommy Johnson)
Pages 12--17
- **Finance Committee** (Terry Kiliany)
- **Program Committee** (Eric Guiser, Administrator, PA CareerLink West)
Pages 18-31
- **YPC/E4 – TRWIB Education Initiatives** (David Massaro)
Pages 32-49

8:50 a.m. **Discussion** - Graduation Competency Exam (Ron Painter/Board members)

9:20 a.m. **Open Forum** (Tommy Johnson)

9:25 a.m. **Public Comment Period** (Tommy Johnson)

Note: Individual speakers are limited to three (3) minutes.

9:30 a.m. **Adjournment of Board Meeting** (Tommy Johnson)

A table of contents for this Briefing Book is on page 3.
Continental breakfast will be available at 7:30 a.m.

2008 Board of Directors Meetings

- September 10, 2008
- November 12, 2008

Action Items

May 14, 2008

Note: The items listed below require a quorum.

Executive Committee

- Approve actions taken by the Executive Committee since the last full Board meeting. The Executive Committee met on March 14, 2008** (page 12)

- Approve the minutes from the February 13, 2008 TRWIB Board meeting** (pages 13-17)

- Approve 11/14/07 agenda items:** Did not have a quorum at the February 13, 2008 meeting. (Details available by request and/or on the TRWIB website: [trwib.org/library/briefing books.](http://trwib.org/library/briefing%20books))

Program Committee

- Approve Program Committee Report** (page 18)

Finance Committee

- Approve TRWIB Financials for period ending 3/31/08** (distributed separately)
- Approve the 2008-2009 budget** (distributed separately)

YPC

- Approve the recommendations of the YPC for the City of Pittsburgh Youth WIA funding** (page 32)

Table of Contents

Briefing Book
May 14, 2008

Section	Topic	Page
A	Action Items.....	2
B	Table of Contents.....	3
C	CEO Overview and TRWIB Calendar	4
D	Executive Committee	12
E	Program Committee Report.....	18
	WIA Training Reports	
	SEA Reports	
	Customer Satisfaction Reports	
	Pittsburgh/Allegheny County PA CareerLink Report	
F	Youth Policy Committee/E4 Update	32
G	About the Board: Overview.....	50
	Staff, Consultants, and Contractors	
	Pittsburgh/Allegheny County PA CareerLink Network	
H	Media Coverage: TRWIB, General Marketing/Communications, and Workforce-Related Stories.....	52

CEO OVERVIEW



~April 2008

As I write this update, I am deciding what to wear for the Pirate home opener. And, that always signifies to me that spring is almost here. The days are longer and even though cloudy – this is Pittsburgh – the sky seems brighter. For those of us old enough to remember some great Pirates of past teams, when we think about completing the play we don't stop at Alley to Mazerowski; we see Maz pivot and throw to Clendenon to "finish" the double play. In 1966 they turned 182 double plays, still the National League record for a season. There was the Alley to Maz part of the play; we also needed that Maz to Clendenon finish, which I'll call impact.

Our work for the A.W. Beattie Career Center had a significant impact on the decision made by their Board to move ahead with the school's \$20M renovation plans. Recently, the Bureau of Career and Technical Education for Pennsylvania invited the TRWIB - Tim Aldinger, Kelleigh Boland and me - to present our research findings. Our research has served as a springboard for several projects related to career and technical education including the following.

- We are working with the Bureau to schedule a presentation in Philadelphia to encourage our colleagues to undertake a comparable look at the Philadelphia Career Tech system.
- We are also working with Kathie Bamberger, Administrative Director for Beattie to host the career and tech centers in Allegheny County and southwestern PA at a regional colloquium.
- I plan to invite some TRWIB Board members to join a meeting with the Westmoreland-Fayette Workforce Investment Board and Dr. Lee Burket, Director for the Bureau of Career and Technical Education to learn more about the career and tech center system in PA and to discuss how we might better collaborate with the career and tech centers in our area.

If you have additional thoughts about next steps, please let me know.

The research that we presented to Beattie shows a labor market in which 80% of the jobs don't require a bachelor's degree; most require some training beyond high school. Based on our research -- career and tech centers along with community colleges emerge as critical to meet the needs of business here in the decades to come.

The K-14 system is complex and most likely will not be understood or changed in the near term without a lot of effort. Staff commitment, time, and Board patience will be needed to have an impact on the system; we believe the return-on-investment for doing so will be immense.

CEO OVERVIEW (cont'd)

An audience member at the meeting with the Career and Tech Bureau asked us why we undertook the Beattie study. The short answer is that it was the right thing to do for all our constituencies, not the least of whom are the young people who will benefit by taking training that has meaning beyond the perfunctory. I suggest that we commit to working closely with the educational system to ensure that young people have good labor market information on which to make their early career choices. I think we need to expand our outreach in the E4 program.

Both of these items will be part of the strategic plan that we have been working through. And, you can expect to see more about the importance of career education as we refine the plan. Teams of Board members and staff have been working through the task of putting more detailed strategies and performance metrics to the strategic plan. We will need your careful review and consideration of this work: it will be the direction that the Board takes moving forward. We have outlined some of our work in this area on the following pages.

Finally, I want to thank many members who have submitted names of potential new Board members. Thanks to these ideas, we have some great people who are set to join us pending the Chief Executive's and the Mayor's approval.

CEO OVERVIEW (cont'd)

TRWIB EDUCATIONAL INITIATIVES

Department of Labor - Pathways Grant

TRWIB, Inc. has been awarded a grant to develop recommendations for new and different educational pathways that may be available for students who have dropped out, or are at-risk of dropping out of the public school system. This grant comes from the U.S. Department of Labor Education and Training Administration, and will bring together representatives from the City of Pittsburgh Mayor's Office, TRWIB, and the Pittsburgh Public Schools' (PPS) High School Reform Task Force Blue Ribbon Committee (BRC). These organizations will work together to:

- Map the current resource landscape, funding, and services available to youth
- Figure out key aspects of the community connections to PPS and the drop-out/at-risk of dropping out youth.
- Analyze the gap between what currently exists and answers needed to re-engage youth who have dropped out or are at-risk of dropping out.
- Continue evaluation of the Task Force's & BRC's work in addressing these populations.

The end product of this grant request will be a blueprint that addresses the specific educational pathway issues of drop-outs and those at-risk of dropping out. It will also address the issue of low performance, in general, through expanded alternative education options that demonstrate innovation and effectiveness.

A.W. Beattie- Career and Technical Education Analysis

As they considered renovation to their facility, the Pittsburgh-based A.W. Beattie Career Center asked TRWIB, Inc. to provide decision support. TRWIB was asked to help guide the decision by supplying market intelligence about labor market dynamics, growth potential for industries and occupations and general expertise about career education. The data and analysis were intended to provide a deeper understanding of the current labor market and projections about it, and to help Beattie reach a decision about changes to the building. TRWIB's report was a major factor in Beattie's decision to renovate.

E4 (Educators and Employers Engaged for Excellence)

TRWIB Inc.'s initiative - E4 (Educators and Employers Engaged for Excellence) continues to work with 12 school districts through teams of teachers and staff that help guide 8th – 12th students through future career aspirations. E4 works to assure that career education is a part of the students' experiences and assists schools in meeting the Commonwealth of Pennsylvania's Career Standards.

CEO OVERVIEW (cont'd)

TRWIB CALENDAR HIGHLIGHTS

Important TRWIB activities, milestones, and events are outlined below.

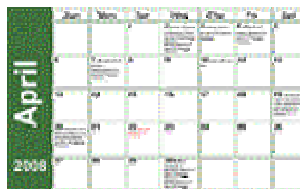
For additional information about these and other initiatives, please contact the TRWIB office and/or visit the TRWIB website: www.trwib.org.

Note: TRWIB's CEO Ron Painter has been named the ATWIC Oversight Committee Chair.



TRWIB initiative E4 and other education-focused projects took place since our last Board meeting.

- ♦ **March 4; March 11; March 18; March 25** – E4 Initiative: Project 720 School Training sessions
- ♦ **March 20** – TRWIB's presentation to PA Department of Education about Beattie Study findings: SWPA Labor Market: Applications for Beattie



- ♦ **April 15** – TalentPA website pilot with PA CareerLink ends
- ♦ **April 16** – TRWIB Indicators Colloquium

CEO OVERVIEW (cont'd)

TRWIB CALENDAR HIGHLIGHTS



- ♦ **April 21-25** – Imagine! Career Week: *Imagine what you can be in the Pittsburgh region*

- ♦ **May 7** – Legislative Meeting - Harrisburg
- ♦ **May 7-9** – PA Partners – Hershey, PA



**Leading the Way in the Global Economy
About PA Partners – website excerpt ↓**

Pennsylvania Partners represents workforce development professionals in each of the state's 23 Workforce Investment Areas. Our members oversee and operate employment and training programs administered under the federal Workforce Investment Act and other workforce programs, including the services provided by Pennsylvania's CareerLink (one-stop) system. <http://www.papartners.org/>

CEO OVERVIEW (cont'd)

TRWIB CALENDAR HIGHLIGHTS

- ♦ **May 13** – C2ER Conference (TRWIB Presentation)



C2ER website excerpt:

C2ER - the Council for Community and Economic Research - is a membership organization created in 1961 to promote excellence in community and economic research by working to improve data availability, enhance data quality, and foster learning about regional economic analytic methods. We accomplish our mission through professional networks, training, advocacy, research, and delivering innovative products and services.

Annual conference link: <http://www.c2er.org/conference.asp>

- ♦ **May 14** – TRWIB Board Meeting



2008 coming attractions

- ♦ **June 2** – TRWIB/E4 Initiative: Project 720 School Training session – Educator in the Workplace

CEO OVERVIEW (cont'd)

TRWIB CALENDAR HIGHLIGHTS

- ♦ **July 15 – 17** - Workforce Innovations 2008: Success Decoded (TRWIB participation)

Workforce Innovations website excerpt

This conference will bring together local, state and national-level strategic workforce investment partners to learn from successes and cultivate the talent development solutions needed in today's global economy. Co-hosted by the U.S. Department of Labor's Employment and Training Administration (ETA) and the American Society for Training & Development (ASTD), Workforce Innovations promotes collaboration among leaders from workforce development, business, economic development, education, community-based organizations, and philanthropy.

<http://www.workforceinnovations.org/About.cfm>

2008 coming attractions

- ♦ **September 10** – TRWIB Board meeting
- ♦ **September 19** – Road to Excellence LGA Conference (TRWIB participation)

CEO OVERVIEW (cont'd)

TRWIB CALENDAR HIGHLIGHTS

For your notes