

Sales

Opportunities in Allegheny County - 2023

19,608
People employed in the field

RIASEC

3.0%
Share of total jobs in Allegheny County



\$52,184
Median Annual Wage

Key Skills

Key skills to have for success in sales are **marketing, selling techniques, and retail operations.**

It is also important for workers in these careers to have good **customer service skills.** It's also highly desired for workers to be **leaders, communicative,** and good at **management.**



M. Quiggle's Story

M. Quiggle lost her job as a result of the COVID-19 pandemic. She was unsure if she would be able to return to that position. M. Quiggle participated in a training program that focused on updating her customer services skills and resume. Shortly after the training, she was hired by T-Mobile with opportunity to grow with the company.

Role	Number of Jobs	Starting Wage*	Median Annual Wage	Education Required
Sales Representative of Services	4,489	\$31,295	\$61,840	
Insurance Sales Agents	2,600	\$32,340	\$52,185	
Real Estate Sales Agents	817	\$31,800	\$56,020	
Advertising Sales Agents	435	\$29,865	\$50,200	
Travel Agents	138	\$19,295	\$39,080	
Demonstrators and Product Promoters	144	\$24,895	\$37,185	
Real Estate Brokers	103	\$65,085	\$81,285	

- High School diploma
- Certification or Associate's degree
- Bachelor's degree

Source: Lightcast
*Starting wage is the 10th percentile wage for all employed in occupation

How do I start?

Get experience:

- [Learn & Earn](#)
- [Year-round youth programs](#)

Get Training:

- Auberle
- Goodwill
- Career and Tech



Get a job:

- [PA CareerLink®](#) Pittsburgh, proud partner of the AmericanJobCenter network

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